**FOR IMMEDIATE RELEASE**

***[Region] libraries launch local author contest***

*[Region] Author Project creates opportunities for indie-published authors*

[ *Library* ] is pleased to join in the announcement of a local author contest that will accept submissions of adult and young adult fiction, to be recognized as the top indie-published eBooks in *[Region]*.

Winners in each category will receive **$500** as well as:

* Inclusion in Indie *[Region]*, a digital collection of local authors on BiblioBoard Library
* Honors at the 2021 spring IAP Reception
* Opportunities to promote the winning title at [*Region*] public libraries
* Inclusion in a full page spread in *Library Journal*, one of America’s oldest and most renowned trade publications for library news
* Opportunities earn royalties through the IAP Select collection

The creation of the [*Region*] Author Project gives librarians not only a chance to engage with a growing group of fresh literary voices, but also an opportunity to play an active role in the discovery and promotion of new works.

For indie-published authors, the contest is a fantastic prospect to elevate their careers and expand their readership. Along with the accolade of the award and its perks, being recognized by librarians creates credibility and visibility in the growing marketplace of digital content and indie-published books. Winning authors will reach hundreds if not thousands of new readers via the library, and can also leverage being an award-winning indie author for additional marketing opportunities.

[Quote from library on connecting with and supporting local, indie authors]

Each book that is submitted to the contest must be:

* Independently-published
* In the category of adult or young adult fiction
* Written by a [*Region*] resident
* Available in either PDF or ePUB format

The contest will accept submissions April 1, 2020 through May 31, 2020. Authors can submit at indieauthorproject.librariesshare.com/[*region*].

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